



The Manila Times College of Subic

George Dewey Complex, Subic Bay Gateway District II, Subic Bay Freeport Zone 2222
Zambales, Philippines

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BACHELOR OF MULTIMEDIA ARTS

Major in Graphic Design

CURRICULUM PROGRAM OF STUDY

(A.Y. 2024-2025) CMO

FIRST YEAR - A.Y. _____

		FIRST YEAR - 1st Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	GE- U.Self	Understanding the Self	3	3	0	None	GE
	GE-Ethics	Ethics	3	3	0	None	GE
	GEE4-RVA	Reading in Visual Arts	3	3	0	None	GE Elective
	MS BMA 01	Introduction to Multimedia Arts	3	3	0	None	Core Course
	MS BMA 02	Drawing 1	2	1	1	None	Core Course
	MS BMA 03	History of Graphic Design	3	3	0	None	Core Course
	PE 1 (PATHFit 1)	Movement Competency Training or MCT	2	2	0	None	
	NSTP 1	National Service Training Program with GAD and Peace Education	3	3	0	None	
		Total Units	22	21	1		

FIRST YEAR - A.Y. _____

		FIRST YEAR - 2nd Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	GE-Math	Mathematics in the Modern World	3	3	0	None	GE
	GE-Art	Arts Appreciaton	3	3	0	None	GE
	GE-Comm	Purposive Communication	3	3	0	None	GE
	GE-Rizal	The Life and Works of Rizal	3	3	0	None	GE
	MS BMA 04	Drawing 2	2	1	1	MS BMA 02	Core Course
	MS BMA 05	Elements and Principles of Design	3	2	1	MS BMA 03	Core Course
	PE 2 (PATHFit 2)	Exercise-based Fitness Activities	2	2	0	PE 1 (PATHFit 1)	
	NSTP 2	National Service Training Program with Anti-Smoking and Environmental Education	3	3	0	NSTP 1	
		Total Units	22	20	2		

SECOND YEAR - A.Y. _____

		SECOND YEAR - 1st Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	GE-TCW	The Contemporary World	3	3	0	None	GE
	GEE1-IT	Living in the IT Era	3	3	0	None	GE Elective
	MS BMA 06	Writing for New Media	3	3	0	MS BMA 01	Core Course
	MS BMA 07	Color Theory	3	2	1	MS BMA 05	Core Course
	MS BMA 08	Digital Photography	3	2	1	MS BMA 05	Major Course
	MS BMA GDE 01	Advertising Principles and Practices	3	2	1	None	GD Elective
	PE 3 (PATHFit 3)	Choice of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities	2	2	0	PE 2 (PATHFit 2)	
		Total Units	20	17	3		

SECOND YEAR - A.Y. _____

		SECOND YEAR - 2nd Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	GE- Hist	Readings in Philippine History	3	3	0	None	GE
	GE-STS	Science, Technology, and Society	3	3	0	None	GE
	MS BMA 09	Typography and Layout	3	2	1	MS BMA 05	Major Course
	MS BMA 10	2D Animation	3	2	1	MS BMA 04	Major Course
	MS BMA 11	Fundamentals in Film and Video Production	3	2	1	MS BMA 06	Major Course
	PE 4 (PATHFit 4)	Choice of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities	2	2	0	PE 3 (PATHFit 3)	
		Total Units	17	14	3		

THIRD YEAR - A.Y. _____

		THIRD YEAR - 1st Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	GEE6-PICIPE	Philippine Indigenous Communities with IP Education	3	3	0	None	GE Elective
	MS BMA 12	Multimedia Publishing	3	2	1	MS BMA 09	Major Course
	MS BMA 13	3D Modeling	3	2	1	MS BMA 04	Major Course
	MS BMA 14	Digital Sound Production	3	2	1	MS BMA 11	Major Course
	MS BMA 15	Interactive Media Design	3	2	1	MS BMA 05	Major Course
	MS BMA GDE 02	Motion Graphics	3	2	1	MS BMA 10	GD Elective
		Total Units	18	13	5		

THIRD YEAR - A.Y. _____

		THIRD YEAR - 2nd Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	MS BMA 16	Design and Production Process	3	2	1	MS BMA 15	Major Course
	MS BMA 17	3D Animation	3	2	1	MS BMA 10	Major Course
	MS BMA 18	Post-Production Techniques	3	2	1	MS BMA 11	Major Course
	MS BMA 19	Research Methods	3	3	0	All Core Courses	Core Course
	MS BMA GDE 03	Brand Communications and Design	3	2	1	MS BMA GDE 01	GD Elective
		Total Units	15	11	4		

THIRD YEAR - A.Y. _____

		THIRD YEAR - Summer	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	MS BMA 20	Internship (250 Hours)	3	0	0	Senior Standing	OJT
		Total Units	3	0	0		

FOURTH YEAR - A.Y. _____

		FOURTH YEAR - 1st Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	MS BMA 21	Cinema 4D	3	2	1	MS BMA 17	Major Course
	MS BMA 22	Business Ventures in Multimedia	3	3	0	3rd Year Standing	Major Course
	MS BMA 23	Multimedia Seminars	3	1	2	Senior Standing	Major Course
	MS BMA 24	Capstone Project 1	3	0	3	MS BMA 19	Thesis/Capstone
	MS BMA GDE 04	Advanced Web Design	3	1	2	MS BMA 17	GD Elective
		Total Units	15	7	8		

FOURTH YEAR - A.Y. _____

		FOURTH YEAR - 2nd Semester	Units			Pre-Requisites	Course Classification
			Credits	Lec	Lab		
	MS BMA 25	Capstone Project 2	3	0	3	MS BMA 24	Thesis/Capstone
	MS BMA 26	Portfolio Preparation and Exhibit Design	3	1	2	All Subjects	Major Course
	MS BMA GDE 05	Art and Design Management	3	3	0	MS BMA GDE 04	GD Elective
	MS BMA ELEC DF	Documentary Film	4	2	2	MS BMA 18	GD Elective
		Total Units	13	6	7		